COUNTY COLLEGE OF MORRIS
CURRICULUM CHECK SHEET
Requirements for Graduation
Certificate of Achievement

#0346
SOCIAL MEDIA MARKETING AND COMMUNICATION
Certificate of Achievement

Name:_____
ID_____**Total Transfer Credits**_____

FALL 2021

COURSE	CODE	CR	GR	TR
Principles of Marketing	MKT 113	3		
Social Media Marketing*	MKT 208	3		
Social Media Analytics*	MKT 210	3		
Introduction to Journalism	COM 111	3		
Editing & Publication Design**	COM 209	3		
	TOTAL	15		

NOTES:

This is an unofficial document and should be used for academic planning purposes only. All students are required to see their Academic Advisors each semester to discuss and approve their selection of courses before they register.

*MKT 113, Principles of Marketing I, is the co-requisite/prerequisite for MKT 208 and MKT 210.

**COM 111, Introduction to Journalism, is the co-requisite/ prerequisite for COM 209, Editing & Publication Design.

For more information, and/or to contact an Academic Advisor, contact the Business Department in Cohen Hall, CH 204, (973) 328-5656 and/or the Communication Department in DeMare Hall, DH 300, (973) 328-5466.

Certificate of Achievement awarded after the successful completion of all courses with an overall average of 2.0 or better.

To determine the transferability of your courses to participating NJ Colleges & Universities, access www.njtransfer.org.